



**For Immediate Release**

**The Virtual Magician is Discovered**

**(New York/USA – April 2003)** Newmagic Communications Inc. has entered into negotiations with The Discovery Channel to bring *The Virtual Magician* into Germany, Austria and German-speaking Switzerland and Liechtenstein. The Discovery Channel deal is a added endorsement of the quality of programming that is being offered while presenting a great level of promotion and a German version for Free TV.

Previous distribution deals include: Sky One in the UK, Star-TV for Pan-Asia (36 countries), second windows to terrestrial broadcasters ATV in Hong Kong and Channel 5 in Singapore, Televisa in Mexico, and YLE in Finland. Progressive negotiations are also underway for Free TV rights in Indonesia, S. Korea, Malaysia, Scandinavia and Japan with NHK (2-hour HD special).

**More on *The Virtual Magician* and Newmagic:** World-class illusionist Marco Tempest is "The Virtual Magician," a futuristic iconoclast on a mission to re-discover the mysterious origins, beauty and time-honored craft of magic. In each of the (13) half-hour episodes, he will take audiences on a graphical journey through his "virtual archive" of legends and mysteries, then into the real world complete with live street performances, guest appearances and secrets revealed. Newmagic Communications, Inc. is a New York based television and multi-media production company specializing in high-end visual effects and television programming.

For further details visit our website at [www.virtualmagician.com](http://www.virtualmagician.com)

Contact:

Newmagic Communications, Inc.  
636 Broadway – Suite 1002  
New York, NY 10012

T: 212-625-1205 x 113  
F: 212-208-4600

[www.virtualmagician.com](http://www.virtualmagician.com)